



Call for Entries:

2020 Association of American Publishers Awards for Professional and Scholarly Excellence

The PROSE Awards

Honoring Scholarly Works Published in 2019

Updated September 20, 2019

Deadline:

Friday, November 15, 2019

Submit online at: www.proseawards.com

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2020 Association of American Publishers Awards for Professional and Scholarly Excellence [The PROSE Awards]

Honoring Scholarly Works Published in 2019

About AAP

AAP | The Association of American Publishers represents the leading book, journal, and education publishers in the United States on matters of law and policy, advocating for outcomes that incentivize the publication of creative expression, professional content, and learning solutions. As essential participants in local markets and the global economy, our members invest in and inspire the exchange of ideas, transforming the world we live in one word at a time.

Find us online at publishers.org or on Twitter at [@AmericanPublish](https://twitter.com/AmericanPublish)

About the PROSE Awards

Since 1976, the Association of American Publishers Awards for Professional and Scholarly Excellence [PROSE Awards] have honored the very best scholarly works published in a given year. America has long been the leader in scholarly research and innovation and much of this success is due to the private investment by scholarly publishers. The PROSE Awards recognize publishers who produce books, journals, and digital products of extraordinary merit that make a significant contribution to a field of study.

For 2020, a panel of judges will review entries for overall excellence in professional and scholarly publishing.

Winners from each subject category will go on to compete in one of five areas of excellence:

- Biological and Life Sciences
- Humanities
- Physical Sciences & Mathematics
- Social Sciences
- Reference Works

The winners in each of the five areas of excellence will then compete for the [R.R. Hawkins Award](#), the ultimate winner of a given year's PROSE Award competition.

Judges will select finalists for each category prior to selecting winners. Finalists will be publicly announced in early 2020 and will be formally recognized as PROSE Awards Finalists – an official designation that marketers may use in their promotional materials.

AAP will reveal and recognize winners for each category. AAP will provide all winners and finalists with respective designations and seals, which may be used publicly on the awarded works in promotional materials.

The entry fee for the 2020 PROSE Awards is \$90.00 per entry.

Eligibility

Publishers submitting entries must be a member of one (or more) of the following organizations: Association of American Publishers (AAP) and/or Association of University Presses (AUPresses). All entries must be published in English.

Types of Entries:

Books (print, eBooks, and audiobooks)

Books with a 2019 copyright are eligible for the 2020 PROSE Awards

- Books published in late 2018 with a 2019 copyright are eligible.
- Multivolume/multiyear can be judged by individual volume (copyright 2019) or as a complete multivolume work in the publication year of the last volume. Publisher should note preference when submitting entry.
- Galley and advance reader copies of books with a 2019 copyright may be submitted for this year's competition if the book will be published after the online submission deadline.
- English language *literary translations* of important works (fiction, poetry, drama) are eligible if the translation has a 2019 copyright.

The following are NOT eligible for the 2020 PROSE Award

- Books published in late 2019 with a 2020 copyright are not eligible this year.
- New editions of books unless substantially different in format, content, or significant length of time has gone by between editions (10+ years). Please explain what makes your entry a new edition.
- Books previously published by another organization.
- English language versions of textbooks or scholarly books where direct or literal translation is used are not eligible.

Journals

Journals (print and/or digital) must have launched in 2015 or later and have been published for a minimum of one calendar year before submitting for a “Best New Journal” PROSE award. Test or pre-launch journal issues are not eligible for this competition. Existing journals relaunched under a new title/publisher must be significantly expanded and/or refocused from their prior incarnation to be considered for “Best New Journal.”

The “Innovation in Journal Publishing” awards are open to new and existing journals with innovative approaches to the handling or presentation of journal content throughout the publication process.

Digital/eProducts

Digital/eProducts (including platforms and enhanced e-book formats) must have launched in 2019.

2020 Categories

Biological and Life Sciences

1. Biological Sciences
2. Biomedicine and Neuroscience (includes biochemistry and biophysics)
3. Clinical Medicine, Nursing, and Allied Health Sciences (includes applied social work, clinical psychiatry)

Humanities

4. Archeology and Ancient History
5. Art Exhibitions
6. Art History and Criticism
7. Biography, Autobiography, and Memoir
8. Classics
9. World History
10. History of Science, Medicine, and Technology
11. Language and Linguistics
12. Literature
13. Music and the Performing Arts
14. Philosophy
15. Theology and Religious Studies
16. North American/U.S. History

Physical Sciences and Mathematics

17. Chemistry and Physics
18. Computing, Engineering, Information Sciences, and Technology
19. Cosmology and Astronomy
20. Earth and Environmental Science
21. Mathematics
22. Popular Science and Popular Mathematics

Reference Works

Humanities

23. Single or Multivolume Reference
24. Textbook
25. eProduct
26. Journal (Best New Journal and/or Innovation)

Biological and Life Sciences

27. Single or Multivolume Reference
28. Textbook
29. eProduct
30. Journal (Best New Journal and/or Innovation)

Physical Sciences and Mathematics

31. Single or Multivolume Reference
32. Textbook
33. eProduct
34. Journal (Best New Journal and/or Innovation)

Social Science

35. Single or Multivolume Reference
36. Textbook
37. eProduct
38. Journal (Best New Journal and/or Innovation)

Social Sciences

39. Anthropology, Criminology and Sociology
40. Architecture, Urban Planning and Transportation
41. Business, Finance and Management
42. Economics
43. Education Practice
44. Education Theory
45. Government, Policy and Politics
46. Media and Cultural Studies
47. Psychology

Online Entry Period: September 30, 2019 – November 15, 2019

The online entry system will open on Monday, September 30, 2019 and will close at midnight on Friday, November 15, 2019. (*See instructions for submitting entries below.*)

Submission Process

All PROSE entries must be submitted online at www.proseawards.com by November 15, 2019.

Publishers are encouraged to pay for their entries online using a credit card. All payments must be received by November 15, 2019 for entries to be eligible.

The online entry system tracks each entry by the name and email address of the submitting person. You may submit one payment to cover all entries submitted with your email address once you confirm that you submitted all entries.

Online Entry Form Guidelines

Please complete each entry form in one session. *(If you close your browser without completing the entry form, any text you have input will be lost and you will need to restart.)*

- We recommend that you create a text file for your entry and then cut and paste relevant information into the online form.
- The online entry system tracks entries by the name and email address of the submitting person. To pay for all your entries at one time, use the same email address for each entry.

Information needed to complete the entry form:

1. Name and contact information for person submitting entry
2. Entry type, subject category, and URL (if available)
3. Entry title and author or editor
4. Answers to the following (*will appear in the form once you click on type of entry*):
 - a. What makes the entry distinctive and innovative?
 - b. What contribution does the entry make to the field or body of knowledge?
 - c. Why was the title chosen for publication by your press?
5. Additional explanatory information about the entry. This can include:
 - a. Links to published articles and/or reviews
 - b. Reader reviews (*paste into field*)
 - c. Endorsements (*paste into field*)
6. Cover art (JPEG or PNG only)
 - a. These images ensure the correct entry form accompanies the book, journal, or eProduct submitted
 - b. Cover art is used in promotional materials about the PROSE Awards
7. Credit card payment (once all entries are submitted)
 - a. The online system will calculate a total when you go to the "Make a Payment Form"
 - b. If you need a payment receipt, please email: proseawards@publishers.org
8. Directions for shipping review copies are under "Sending Review Copies" on page 7.

Notification of Category Finalists and Winners

Finalists will be notified via email in early 2020 prior to being promoted via AAP's social channels, press releases, and other promotional materials.

Subject category winners, Excellence Award winners, and the R.R. Hawkins Award winner will be announced via AAP's social media channels, a press release listing all winners will be issued, and the winners will be posted to www.proseawards.com.

2020 PROSE Awards: Frequently Asked Questions:

Submission Process

Can authors submit their own book for a PROSE Award?

No, only publishers can submit an entry for consideration. Authors are encouraged to contact their editors/publishers to determine if their book will be submitted for this year's competition.

How do I check my organization's membership status?

Please check the AAP website: www.publishers.org or the AUPresses website: www.aupresses.org for their respective member lists.

Is there a limit to how many books a publisher can submit?

No, publishers may submit as many books as they like.

Can a publisher submit a book in multiple categories?

Yes, provided there is an entry form and payment for each of the categories.

A book was published after last year's PROSE Award entry deadline – can it be submitted this year?

Only books with a 2019 copyright are eligible for the 2020 PROSE Awards. If a book was published in late 2018, but has a copyright of 2019, you may enter it into the 2020 competition.

My book will be published after the entry deadline – can I submit a galley or advance reader's copy?

Yes, you may submit a galley or advance reader copy if the book has a 2019 copyright.

What if I am not sure which category fits best?

Submit in the category that best aligns with where you expect to find the book in a library or bookstore. On occasion, a judge may read an entry form or book and determine it is better suited to a different category. The judge will then forward that entry onto the appropriate judge for review.

Where do I include press articles, reviews, endorsements or other supporting information?

Please include links to press coverage and reviews in the "Additional Explanatory Information" section of the entry form. Supporting quotes or endorsements can be copied and pasted into this section. Please do not include dust cover copy.

Sending Review Copies:

How many copies of books/products do I need to send?

Type of Entry	Number of Copies Required
Books, textbooks or single volume reference	Submit 2 copies
Multivolume reference	Submit 1 full set or 3 volumes from a broken set
Journals (print)	Submit 3 copies
Digital eProducts, Online Journals	Submit 3 flash drives or 3 digital access codes

Do I need to include a cover sheet, inventory list, or copy of the entry form with my entries?

No, not unless you are sending a generic flash drive. We recommend clearly marking flash drives with product name and category.

For books sent from wholesalers/third parties, please ensure **Attention: PROSE Awards** is included on the shipping label.

What is the shipping address for PROSE Award submissions?

Association of American Publishers (AAP)

Attention: PROSE Awards

455 Massachusetts Avenue NW Suite 700

Washington, DC 20001-2777

Phone: 202-347-3375

Will you let me know when AAP receives my books/journals/eProducts?

Given the volume of entries, we cannot confirm receipt. For confirmation of delivery, please mail your submission with delivery confirmation through your delivery service. We will contact you if there is an entry form without a corresponding book/journal/flash drive or if we receive a book/journal/flash drive without an entry form.

What happens to the entries after the competition?

Entries in good condition are donated to college and university libraries, including Medgar Evers College Library (NYU), Bowie State University, and Furman University after the competition.

Additional questions? Please email: proseawards@publishers.org