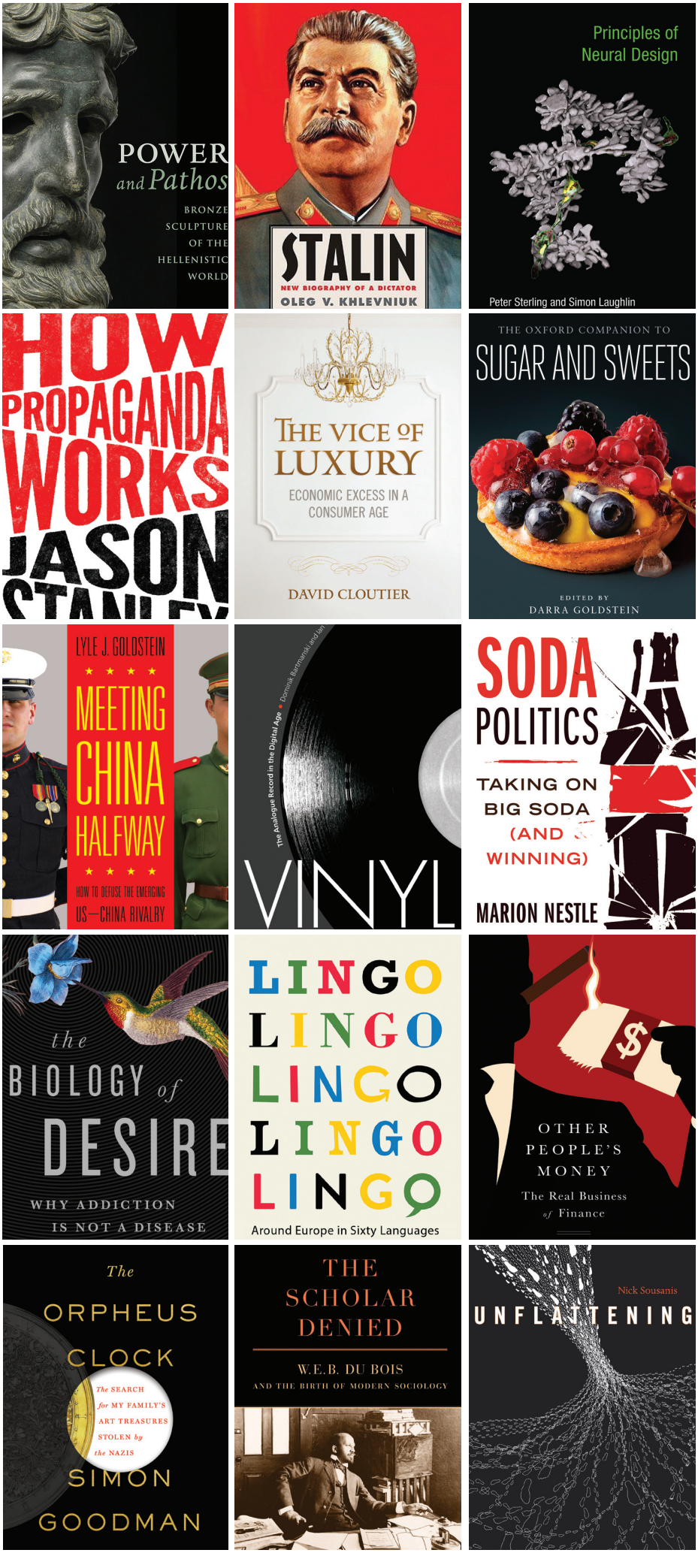

AMERICAN PUBLISHERS AWARDS FOR PROFESSIONAL AND SCHOLARLY EXCELLENCE

THE PROSE AWARDS 2017 CALL FOR ENTRIES

submit your entry by

MONDAY, OCTOBER 31, 2016

PROSE AWARD CATEGORIES

BOOK SUBJECT CATEGORIES

What qualifies: Any product that functions as a book. Print books, ebooks and print books with a companion website or ecomponent.

Humanities

- Archeology and Ancient History
- Art Exhibitions
- Art History and Criticism
- Biography and Autobiography
- Classics
- European and World History
- Language and Linguistics
- Literature
- Media and Cultural Studies
- Music and the Performing Arts
- Outstanding Scholarly Work by a Trade Publisher
- Philosophy
- Textbook/Humanities
- Theology and Religious Studies
- U.S. History

Social Sciences

- Anthropology
- Architecture and Urban Planning
- Business, Finance and Management
- Economics
- Education Practice
- Education Theory
- Government and Politics
- Law and Legal Studies
- Psychology
- Sociology and Social Work
- Textbook/Social Sciences

Biological and Life Sciences

- Biological Sciences
- Biomedicine and Neuroscience
- Clinical Medicine
- Nursing and Allied Health Sciences
- Textbook/Biological and Life Sciences

Physical Sciences and Mathematics

- Chemistry and Physics
- Computing and Information Sciences
- Cosmology and Astronomy
- Earth Science
- Engineering and Technology
- Environmental Science
- History of Science, Medicine and Technology
- Mathematics
- Popular Science and Popular Mathematics
- Textbook/Physical Sciences and Mathematics

Reference Works

- Multivolume Reference/Humanities and Social Sciences
- Multivolume Reference/Science
- Single Volume Reference/Humanities and Social Sciences
- Single Volume Reference/Science

ELECTRONIC PUBLICATION CATEGORIES

What qualifies: Electronic platforms and eproducts with multiple components.

- Best App
- Best in Biological and Life Sciences
- Best in Humanities
- Best in Physical Sciences and Mathematics
- Best in Social Sciences
- Best Multidiscipline Platform

On the entry form, please note the electronic publication award category to which you're submitting as well as the specific subject category (see book subject categories on the previous page).

JOURNALS CATEGORIES

What qualifies: Print and electronic journals.

- Best New Journal in Science, Technology and Medicine
- Best New Journal in Social Sciences and Humanities

On the entry form, please note the journal award category to which you're submitting as well as the specific subject category (see book subject categories on the previous page).

THE PROSE AWARDS FOR EXCELLENCE

Five "best of" awards will be chosen from among the winners of the books, reference works, eproducts and journals categories listed on the previous page. Judges will recognize one winner in each of the following categories:

- Award for Excellence in Biology and Life Sciences
- Award for Excellence in Humanities
- Award for Excellence in Physical Sciences and Mathematics
- Award for Excellence in Reference Works
- Award for Excellence in Social Sciences

THE R.R. HAWKINS AWARD

The R.R. Hawkins Award, the top PROSE prize, is selected from among the winners of the five PROSE Awards for Excellence listed above. Books, reference works, eproducts and journals are all eligible for the R.R. Hawkins Award.

PROSE RULES FOR ELIGIBILITY

To be eligible you must:

▶ Be a PSP, AAP or AAUP Member! If you have questions about your company's PSP, AAP or AAUP membership status, please check the AAP/PSP website at www.publishers.org or the AAUP website at www.aaupnet.org.

▶ Complete and submit an entry form for each book, reference work, journal or electronic product you wish to enter. The 2017 PROSE entry form is available online at www.proseawards.com.

▶ Include a 250-word explanation of why your entry should receive a PROSE Award. Questions to help guide your explanation are found on the Required Entry Information page and on the entry form. Please do not answer with dust cover copy.

▶ Include additional materials with your entries, such as reviews and background information on the project. Providing this information will improve your chances of taking home an award!

▶ Include entry fee payment of $85.00, payable by check or credit card, for each title you wish to submit.

▶ For books: send two copies of each title. Please note: only books with a 2016 copyright are eligible for consideration.

▶ For journals: send three copies of each title. Best New Journal entries must have started publishing in 2013 or after, and must have completed the first volume before submitting.

▶ For electronic products: must have launched or changed significantly in 2016.

▶ For multivolume multiyear works: PROSE will accept and evaluate multivolume multiyear works either by individual volume in the year of that volume's publication (2016) or as a complete work in the publication year of the last volume (2016). A work may not be submitted both as a single volume and as a complete series.

The following are not eligible for this competition:

▶ New editions of books unless: substantially different in format (e.g., offers new element, such as an ecomponent) and/or significant amount of time has gone by between editions (i.e., 10-15 years) and/or significant percentage of the content is new (i.e., 30-50%). PROSE judges request a written explanation of why a new edition is eligible and reserve the right to request past editions.

▶ Publications previously published by another company (not applicable to journal entries).

▶ Translations of a publication; outstanding English language translations of important works of foreign literature (fiction, poetry, drama), however, will be considered.

▶ Test or pre-launch journal issues.

PROSE ENTRY GUIDELINES

General Guidelines

▶ Your company must be a PSP, AAP or AAUP member to enter this competition

▶ One title and one category per entry form

▶ Fill out author contact information legibly. Plaques and certificates are based on this. Please make sure spelling and address are correct

▶ Indicate the category in which you are submitting or the entry will be disqualified

▶ Photocopy all completed entry forms for your records

▶ Submit cover art electronically with each entry to kkolendo@publishers.org

Book Entries: Print Books, eBooks and Print Books with Companion eComponent

▶ All entries must have a 2016 copyright date

▶ Two copies of the work must accompany each entry

▶ Include 250-word entry description and supporting materials

▶ If your book or reference work entry has an electronic version or ecomponent, please note it on the entry form and provide a URL, username and password

Journal Entries: Print and/or Electronic

▶ Include 250-word entry description and supporting materials

▶ Best New Journal entries must be published a minimum of two times per year and must have started publishing in 2013 or after. Entries also must have completed first volume before submitting

▶ You cannot submit the same journal in this category if it has previously won

▶ Three copies of the journal must accompany each entry

▶ Include URL and if applicable, username/password to access journal

▶ If providing username/password, please allow access through February 2, 2017

▶ Indicate both the journal award category to which you are submitting and the subject category that best describes the product or the entry will be disqualified (example: Best New Journal in Science, Technology and Medicine; Biomedicine and Neuroscience)

▶ If the journal publishes in multiple formats (i.e. print and electronic) please note it on the entry form and provide a URL, username and password

eProduct Entries

▶ All entries must have been launched or changed significantly in 2016

▶ Include a URL and username and password to access site

▶ Please allow access through February 2, 2017

▶ Provide site map and flash drive with demos with entry. Please provide 3 copies of the materials

▶ Indicate both the eproduct award category to which you are submitting and the subject category that best describes the product or the entry will be disqualified (example: Best in Humanities; Literature, Language and Linguistics)

REQUIRED ENTRY INFORMATION FOR BOOKS, REFERENCE WORKS AND ELECTRONIC PRODUCTS

Please provide all the required information to ensure that your entry receives complete attention by our judges.

Traditional print, ebooks and print books with a companion website or ecomponent are eligible for the book subject categories.

Platforms with multiple components are eligible for eproduct categories.

I. ***Entry Form***

Fill out the entry form carefully and legibly. Spell out the entry title, imprint name and author/editor name(s) exactly as you would like them to appear on a plaque or certificate should you win. We rely on this information for the winner plaques and author certificates. The 2017 PROSE entry form is available online at www.proseawards.com.

II. ***Supporting Materials***

A. In 250 words or less, please tell us:

1. What makes the entry distinctive and innovative?
2. What contribution does the entry make to a field or body of knowledge?
3. Why was this title chosen for publication by your press?

B. Please provide explanatory information in the form of published reviews, reader reports and/or editor, publisher or writer endorsements, or any other documentation which evidences the qualifications for the award. Please no dust cover copy.

C. For eproducts: Please provide URLs, usernames and passwords, site map and a flash drive with demos. Please allow access through February 2, 2017.

D. For reference works: If the reference work is available in multiple formats (i.e. print and electronic), please note it on the entry form and provide information on both formats. Please provide necessary URLs, usernames and passwords and allow access through February 2, 2017.

III. ***Cover Art***

Please email book cover and electronic product art to kkolendo@publishers.org. Art will be featured in multimedia presentations at the Awards Luncheon and then posted to www.proseawards.com and YouTube.

Please submit the required information with each entry. Your entry risks disqualification if all required information is not provided.

The 2017 PROSE Awards submission deadline is **Monday, October 31, 2016**.

REQUIRED ENTRY INFORMATION FOR JOURNALS

Please provide all the required information to ensure that your entry receives complete attention by our judges.

Traditional print and electronic journals are eligible for a prize in the journals categories.

I. ***Entry Form***

Fill out the entry form carefully and legibly. Spell out the journal title, imprint name and author/editor name(s) exactly as you would like them to appear on a plaque or certificate should you win. We rely on this information for the winner plaques and author certificates. The 2017 PROSE entry form is available online at www.proseawards.com.

II. ***Supplemental Materials***

A. In 250 words or less, please tell us:

1. What contribution does this journal make to the field?
2. What distinguishes this journal from its competition?
3. If there is a print component, how does the print quality enhance the journal?
4. If there is a website, what is unique about the design and functionality of the website?
5. What represents the key innovations for this journal (innovations can be print/design and/or digital)?
6. Does your journal offer special features? Tell us about them.

B. Please provide explanatory information in the form of published reviews, reader reports and/or editor, publisher or writer endorsements, or any other documentation which evidences the qualifications for the award. Do not send Powerpoint presentation printouts.

C. If your journal publishes in multiple formats (i.e. print and electronic) please note it on the entry form and provide information on both formats. Please provide necessary URLs, usernames and passwords and allow access through February 2, 2017.

III. ***Cover Art***

Please email journal cover art to kkolendo@publishers.org. Art will be featured in multimedia presentations at the Awards Luncheon and then posted to www.proseawards.com and YouTube.

Please submit the required information with each entry. Your entry risks disqualification if all required information is not provided.

The 2017 PROSE Awards submission deadline is **Monday, October 31, 2016**.

ADDITIONAL INFORMATION

▶ Entries are reviewed and winners are selected by a panel of independent judges.

▶ AAP cannot bill you for the entry fee. Please make checks payable to "Association of American Publishers, Inc." Visa, MasterCard and American Express are accepted.

▶ Each title can be submitted for multiple categories; however, a separate entry form must be submitted for each category and the entry fee must be paid proportionately.

▶ Entries will be donated to Medgar Evers College Library in Brooklyn, New York, and The American University in Cairo Library, Cairo, Egypt.

▶ Winners will be announced at the PROSE Awards Luncheon at the PSP Annual Conference in Washington, DC on February 2, 2017. The Awards Luncheon will be webcast live to viewers across the country and around the globe.

HOW TO INCREASE YOUR CHANCE OF WINNING AN AWARD

Persuade us on your entry

We want to hear from the individual who has worked directly on the book, journal or electronic product being submitted. Tell us why this is the winning entry in your own words.

Provide as much supplementary material as possible

Including published reviews, reader reports and endorsements from writers, publishers and/or editors is vital for the judging process. Please no dust cover copy.

Read the rules

Submissions that do not meet the criteria will be disqualified. Entry fees and publications will NOT be returned.

Take your time and double-check your work

Make sure your entry forms are completely filled out, including appropriate contact information and category designation. Entries will be processed for judging only when the completed forms and fees are received.

ENTRY FORM

2017 AMERICAN PUBLISHERS AWARDS FOR PROFESSIONAL AND SCHOLARLY EXCELLENCE (The PROSE Awards)

Submissions period closes Monday, October 31, 2016

(PLEASE TYPE OR PRINT LEGIBLY)

I. PAYMENT INFORMATION

Publishing Company/Organization: _____

Number of entries: _____

My preferred method of payment for the $85.00 entry fee per title is:

◯ Check enclosed for all entries (Please make check payable to "Association of American Publishers, Inc.")

Credit card: ◯ Am Ex ◯ Visa ◯ MasterCard

Card Number: _____ Exp: _____

Name as it appears on card (please print): _____

Signature: _____

Send forms, publications and payments to:
Association of American Publishers, Inc.
71 Fifth Avenue, 2nd floor
New York, NY 10003
Attn: Kate Kolendo/2017 PROSE Awards

II. ENTRY INFORMATION

Please note the entry format, award category and subject category/specific area of study:

☐ Book

Book Subject Category (Example: Psychology): _____

Does the book have an electronic version or component? Yes* ○ No ○

☐ Reference Work:

Reference Work Category (Example: Single Volume/Science): _____

Subject Category (Example: Biological Science): _____

Does the reference work have an electronic version or component? Yes* ○ No ○

☐ Journal:

Journal Category (Example: Best New Journal/STM): _____

Subject Category (Example: Chemistry & Physics): _____

Does the journal have an electronic version or component? Yes* ○ No ○

☐ eProduct:*

Electronic Publications Category (Example: Best in Humanities): _____

Subject Category (Example: Literature): _____

*If you answered "Yes" regarding your entry having an electronic version or component, or if you are submitting an eProduct, please provide the following information:

URL: _____ Username: _____

Device for App: _____ Password: _____

How does the e-version differ from the print version and what additional features does it offer?

Please allow access to the eProduct or eComponent until February 2, 2017.

II. ENTRY INFORMATION CONTINUED

Title:

_____

(As you wish it to appear on plaque or certificate)

Author(s):

_____

(As you wish it to appear on plaque or certificate)

Author Address:

_____

Editor(s):

_____

(As you wish it to appear on plaque or certificate)

Editor Address:

_____

Publishing Company/ Organization:

_____

(As you wish it to appear on plaque or certificate)

Address:

_____

City/State/Zip:

_____

Contact Name:

_____

Phone:

_____

Email:

_____

III. SUPPORTING MATERIALS

Please answer the following questions regarding your entry.

(Please do not use dust cover copy.)

For Books, Reference Works and eProducts:

In 250 words or less – total – please tell us:

What makes the entry distinctive and innovative?

What contribution does the entry make to a field or body of knowledge?

Why was this title chosen for publication by your press?

III. SUPPORTING MATERIALS CONTINUED

Please answer the following questions regarding your entry.

For Journals:

In 250 words or less – total – please tell us:

What contribution does this journal make to the field?

What distinguishes this journal from its competition?

If there is a print component, how does the print quality enhance the journal?

If there is a website, what is unique about the design and functionality of the website?

What represents the key innovations for this journal (innovations can be print/design and/or digital)?

Does your journal offer special features? Tell us about them.

CHECKLIST:

☐ Completed Entry Form - Including 250 word supporting statements

☐ Additional explanatory information (published reviews, reader reports, etc.) and URLS, usernames and passwords where applicable

☐ Two copies of books & reference works; three copies of journals; three copies of materials, flashdrives, etc. for eproducts

☐ Cover Art

☐ Payment

THANK YOU FOR ENTERING THE 2017 PROSE AWARDS COMPETITION AND GOOD LUCK!