



## FOR IMMEDIATE RELEASE

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## PROSE Awards to Premiere Seventh Annual Short Film, Inside PROSE 2015

**New York, NY, January 29, 2015** – The Professional and Scholarly Publishing Division of the Association of American Publishers will debut its seventh annual short film during this year's American Publishers Awards for Professional and Scholarly Excellence (PROSE) ceremony.

Inside PROSE 2015, which takes viewers behind the scenes of the PROSE Awards, will premiere at the PROSE Awards ceremony on Thursday, February 5 at The Ritz-Carlton Hotel in Washington, DC. The Awards ceremony also will be seen live via webcast.

Directed and produced by New York filmmaker Mary Rose Synek, the film offers an inside look at the PROSE Awards process, from an entry's arrival at the AAP office in the fall though the meeting of the judging panel in January where the winners are selected.

"This year's film experience renewed my admiration for the judges who view their role as an ethical and philosophical responsibility in the spirit of the democratic process," said filmmaker Synek.

Filmed in New York City and New Jersey from early November 2014 through early January 2015, *Inside PROSE 2015* brings viewers to the AAP offices on the day after the entry deadline to witness AAP staff processing just some of the approximately 2,000 pounds of books delivered this year; into the homes of judges James M. Jasper, George Lobell and Beatrice Rehl for an inside look at where and how the judges review the entries; and, for the first time ever, into the judging room to capture the deliberations as the judges select the 2015 PROSE winners over two days in early January.

"Inside PROSE 2015 provides a compelling, behind-the-scenes look at the professional and scholarly publishing industry's foremost awards program," explained PROSE Awards Chairman John A. Jenkins, President and Publisher Emeritus of CQ Press and Founder and CEO of Law Street Media. "The film goes into the judging room to reveal the hard-working people who dedicate themselves to this noble task. It's truly what the PROSE Awards are all about."

In this 2015 award season, the PROSE Awards received a record high of 540 entries from more than 70 publishers across the United States and abroad. The judging panel, comprised of 14 editors, librarians, academics and publishers from around the globe, convened in New York City in early January to decide the winners in each category, including the prestigious R.R. Hawkins Award recognizing the most outstanding professional and scholarly work of 2014. The Hawkins winner will receive a \$10,000 cash prize for its author.

All 2015 honors will be awarded during the ceremony on February 5, which will be webcast live via <a href="https://www.proseawards.com">www.proseawards.com</a>. Followers can also track the winning entries as they are announced by following the #PROSEAwards hashtag and <a href="https://www.proseawards.com">@PROSEAwards</a> handle on Twitter.

## **About PSP and AAP**

Members of the Association of American Publishers' Professional and Scholarly Publishing Division (PSP) publish, in print and electronic form, the vast majority of materials produced and used by scholars and professionals worldwide in science, medicine, technology, business, law and the humanities. Division members produce books, journals, computer software, databases and digital content. Its membership encompasses commercial publishing companies, professional societies and university presses.

The Association of American Publishers (AAP) is the voice of the US book and journal publishing industry. AAP represents the industry's priorities on policy, legislative and regulatory issues regionally, nationally and worldwide. These include the protection of intellectual property rights and worldwide copyright enforcement, digital and new technology issues, funding for education and libraries, tax and trade, censorship and literacy. More than four hundred companies are members, spanning all categories of publishing. Our members represent the major commercial, educational and professional companies as well as independents, non-profits, university presses and scholarly societies.

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