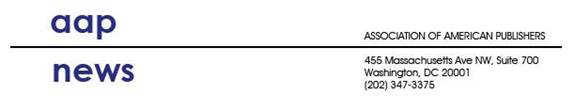
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**For Immediate Release**

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**AAP’s PSP Division to Screen New Short Film**

***Mapping the Slave Trade* at PROSE Awards Ceremony**

*New York, January 18, 2012— Mapping the Slave Trade*, an original film about the *Atlas of the Transatlantic Slave Trade* from Yale University Press, will premiere live at the 2011 PROSE Awards Luncheon and via webcast on Thursday, February 2nd at the Renaissance Mayflower Hotel in Washington, DC.  *Atlas* was the winner of the 2010 R.R. Hawkins Award, the top prize presented by the PROSE Awards.

Directed by New York filmmaker Mary Rose Synek, *Mapping the Slave Trade* documents the creation of this award-winning book from inception to publication. Filmed in October through December in New Haven, New York, and Washington, the film features interviews with Director of Yale University Press John Donatich and Yale University Press editor Chris Rogers; *Atlas* co-authors David Eltis and David Richardson; Nadina Gardner and Joel Wurl of the National Endowment for the Humanities; historian David Brion Davis; and mapping specialist Don Larson.

“The process of working on the film was immensely rewarding,” says Synek. “I became involved with the maps, and changed by their existence, made aware of the importance of accuracy and scholarly work. This type of endeavor has far reaching effects beyond the academic scope. The hardest part was not being able to include more from the interviews.”

After its debut, *Mapping the Slave Trade* will be available on [www.proseawards.com](http://www.proseawards.com) and on YouTube.

The Awards Luncheon, honoring the 2011 PROSE winners, will take place during the forthcoming Annual Conference of the Professional and Scholarly Publishing (PSP) Division of the Association of American Publishers (AAP), held February 1st-3rd, 2012.

For further information or for an advance screening of *Mapping the Slave Trade,* please contact: Kate Kolendo, Project Manager, AAP/PSP, 212.255.0326, [kkolendo@publishers.org](mailto:kkolendo@publishers.org).

**About the AAP**

 The Association of American Publishers is the national trade association of the U.S. book publishing industry.  AAP’s more than 300 members include most of the major commercial publishers in the United States, as well as smaller and non-profit publishers, university presses and scholarly societies—small and large.  AAP members publish hardcover and paperback books in every field, educational materials for the elementary, secondary, postsecondary, and professional markets, scholarly journals, computer software, and electronic products and services.  The protection of intellectual property rights in all media, the defense of the freedom to read and the freedom to publish at home and abroad, and the promotion of reading and literacy are among the Association’s highest priorities.

**About PSP**

Members of the Professional/Scholarly Publishing Division (PSP) of the AAP publish, in print and electronic form, the vast majority of materials produced and used by scholars and professionals in science, medicine, technology, business, law, and the humanities.  Division members produce books, journals, computer software, databases and CD-ROM. The nature of the products PSP members produce makes all developments affecting electronic publishing and the National Information Infrastructure of particular interest to the division.

Professional societies and university presses play an important role in the division. The division sponsors educational workshops and seminars on a range of subjects pertaining to professional and scholarly publishing.  Its annual divisional conference has been expanded in recent years to include a new technology services and products exhibit.  As part of its commitment to excellence in professional and scholarly publishing, the division sponsors a prestigious annual awards program, the PROSE Awards, open to AAP/PSP members.

**ABOUT THE PROSE AWARDS**

The PROSE Awards annually recognize the very best in professional and scholarly publishing by bringing attention to distinguished books, journals, and electronic content in over 40 disciplines. Judged by peer publishers, librarians, and medical professionals since 1976, the PROSE Awards are extraordinary for their breadth and depth.

Each year, publishers and authors are recognized at the PSP Annual Conference in Washington, DC, for their commitment to pioneering works of research and for contributing to the conception, production, and design of landmark works in their fields.  The R. R. Hawkins Award, presented to the most outstanding work among the publications selected, has been given to more than 30 works since its inception.  Indeed, winners represent a broad range of disciplines: they have included *Atlas of Clinical Gross Anatomy*(Elsevier), *The Dream of the Poem* (Princeton University Press), *Wiley Interdisciplinary Reviews (WIREs)* (John Wiley & Sons) and *Atlas of the Transatlantic Slave Trade* (Yale University Press).